



# HENRICO COUNTY VIRGINIA

## Recent News Releases

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News Releases sent to the media this month.

March 28, 2013

CONTACT: Barbara Herzog, Director, Henrico County Court Appointed Special Advocates  
PHONE: (804) 501-1671

*'Superhero' runners needed for April 27 race benefitting child-advocacy programs*

A five-kilometer race and a one-mile children's run will be held Saturday, April 27 at St. Joseph's Villa, 8000 Brook Road, to support programs for abused and neglected children in Henrico and Chesterfield counties.

The Court Appointed Special Advocates (CASA) programs serving the counties of Henrico and Chesterfield and the city of Colonial Heights will host the fourth-annual Superhero Run in recognition of April as Child Abuse Prevention Month. Aided by their "superhero" volunteers, the private, nonprofit CASA organizations work with local courts on behalf of children who have been abused and neglected. The Bodhia Group will be the title sponsor of the Superhero Run.

The five-kilometer race is open to all ages, and participants are encouraged to run in the costume of their favorite superhero characters. Prizes will be awarded in each age group to the top finishers and for the best costumes.

The cost to register is \$25 for runners ages 13 and older and \$15 for runners ages 6 to 12. The children's one-mile run is open to participants 12 and younger at a cost of \$5. All fees will increase by \$5 on April 1 and by an additional \$5 on April 26. To register, go to [www.casarun.com](http://www.casarun.com).

The Superhero Run will begin with the children's run at 9 a.m., followed by the five-kilometer race at 9:30 a.m. and a post-race fair, with inflatable bounces, face painting and other family entertainment. The event was inspired by The Superhero Foundation, an Austin, Texas-based organization working to prevent child abuse.

For information, call (804) 501-1671 or send an email to [info@casarun.com](mailto:info@casarun.com).

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March 27, 2013

CONTACT: Barbara Herzog, Director, Henrico County Court Appointed Special Advocates  
PHONE: (804) 501-1671

*Henrico CASA seeks volunteers for child-advocacy training*

Henrico County Court Appointed Special Advocates (CASA) is seeking volunteers to work in the court system on behalf of abused and neglected children.

Henrico CASA will conduct a free, 10-session training program for volunteers, beginning Saturday, April 20. The sessions will conclude with a swearing-in ceremony Wednesday, May 15. All classes will be held at the Henrico CASA office in suite A of the Hungary Spring Office Park, 3001 Hungary Spring Road.

Anyone interested in volunteering must first apply, be at least 21 years old and have regular access to a computer. All applications are requested by Wednesday, April 10. Applicants will be interviewed, fingerprinted and undergo criminal background and reference checks. Henrico CASA needs Spanish-speaking volunteers and has seen an increasing number of cases in the county's western area since 2008. To apply, contact Lorrie Moore at (804) 501-1674 or [moo71@co.henrico.va.us](mailto:moo71@co.henrico.va.us). Information also is available at [www.henricocasa.org](http://www.henricocasa.org).

Henrico CASA is a private, nonprofit organization that works closely with the Juvenile and Domestic Relations District Court. Working typically 10 to 15 hours per month, volunteer advocates serve as the voice of children who have been abused or neglected. The training program prepares volunteers to interview children and others involved in their case, submit reports to judges and assist case attorneys. Henrico CASA volunteers worked 13,616 hours and served 398 children in fiscal year 2011-12, which marked an increase of 32 percent from the previous year.

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March 26, 2013

CONTACT: Linda Leigh, Executive Assistant, Henrico County Board of Supervisors  
PHONE: (804) 501-4208

*Tuckahoe town meeting April 8 to promote neighborhood safety*

The next town meeting of Tuckahoe District Supervisor Patricia S. O'Bannon will offer tips on how residents can protect their homes and property.

The meeting will be held at 7 p.m. Monday, April 8 at the Tuckahoe Area Library, 1901 Starling Drive.

Representatives of the Henrico County Division of Police will join O'Bannon to discuss neighborhood safety and to answer questions.

Tuckahoe town meetings are open to the public. For more information, call (804) 501-4208 or go to [www.patobannon.com](http://www.patobannon.com).

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March 12, 2013

CONTACT: Gary R. McLaren, Executive Director, Henrico County Economic Development Authority  
PHONE: (804) 501-7521

*GENETWORx to develop corporate headquarters at former Innsbrook Library*

GENETWORx, a fast-growing company that specializes in providing personalized medicine based on an individual's genetic profile, will establish its corporate headquarters and operations center in the former Innsbrook Branch Library. The move is expected to create at least 200 jobs and \$2 million to \$3 million in capital investment for Henrico County during the next two to three years.

GENETWORx, established in 2012 and based in Glen Allen, has been looking at buildings throughout the metropolitan area to expand its operations.

"As a premier place for business, Henrico County welcomes the investment, growth and entrepreneurial spirit of GENETWORx," said Gary R. McLaren, executive director of the Henrico County Economic Development Authority (EDA). "Cutting-edge health care reflects a promising growth industry for Henrico. The decision by GENETWORx to remain and expand in the county is a testament to Henrico as a premier place for businesses to succeed."

GENETWORx plans to lease the former Innsbrook Branch Library, at 4060 Innslake Drive in the Innsbrook Corporate Center. The Henrico Board of Supervisors on March 12 voted to transfer the 17,794-square-foot building and 2.5-acre property to the EDA. The EDA on March 21 is expected to consider a proposed agreement allowing GENETWORx to lease the property for three years with an option to buy it. Terms have not been finalized.

"With its business-friendly environment and superior quality of life, Henrico County is an important part of GENETWORx's early success and plans for growth," said Scott W. Blevis, chief executive officer of GENETWORx. "Our company appreciates the support provided by Henrico, including its Board of Supervisors, Economic Development Authority and county administration. The vacant library is ideally suited to provide access to our expanding market, and it can be outfitted quickly with state-of-the-art technology to help us serve clinicians and their patients."

In the new facility, GENETWORx expects to increase its employment to 20 to 30 in the first year, 50 to 100 in the second year and 200 to 250 after the third year. A majority of the positions would be full time and would include scientists, health care professionals and administrative personnel. Salaries would range from about \$35,000 for administrative personnel to more than \$120,000 for certain health care professionals.

The company's projected capital investment of \$2 million to \$3 million would occur over about two years of operation.

GENETWORx uses pharmacogenomics to offer itself as a leader in personalized medicine. The company works with clinicians and other health care providers to consider an individual's unique genetic profile when providing health care and drug therapies.

Using a GENETWORx Test Kit, clinicians collect a patient's DNA through an oral swab and mail the sample for analysis. The results are returned to the health care provider, allowing prescriptions, including the specific medication and dosing, to be tailored to provide the maximum benefits and least adverse reactions to the patient.

Drug-response genetic testing has shown promise in improving patient health and reducing costs of care, according to the Personalized Medicine Coalition. Benefits include emphasizing preventative rather than reactive treatments; identifying optimal therapies, thereby reducing trial-and-error prescribing; improving patient safety by avoiding adverse drug reactions; increasing patient compliance with treatment; and reducing the time and costs of clinical drug trials, according to the coalition.

The Innsbrook Branch Library operated from 1992 to 2007, when Henrico opened the larger Twin Hickory Area Library to serve the county's northwestern area. The Innsbrook Branch Library building served most recently as the Capital Region Employment Transition Center, which closed in June after providing job-placement services for three years.

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March 8, 2013

CONTACT: Kendra Young, Extension Agent, Henrico County office of the Virginia Cooperative Extension  
PHONE: (804) 501-5160

*Henrico Extension to hold open house April 6 to begin registrations for Junior 4-H Camp*

The Henrico County office of the Virginia Cooperative Extension will hold an open house Saturday, April 6 to begin accepting registrations for the 2013 Henrico County Junior 4-H Camp.

The open house will be held from 9 a.m. to noon in the Extension office at the Human Services Building, 8600 Dixon Powers Drive. The camp, which is open to boys and girls ages 9 to 13 as of Sept. 30, will be held June 17-23 at the Jamestown 4-H Educational Center near Williamsburg.

The cost of the camp is \$230 and includes lodging, meals, programs, instructional class materials and transportation by chartered bus. Space is limited. Scholarship assistance may be available. Registration forms are available at [www.co.henrico.va.us/extension](http://www.co.henrico.va.us/extension) and may be submitted at the open house or by mail.

The Junior 4-H Camp is designed to provide 180 youths with a fun learning environment while they make friends and discover the outdoors. Activities include swimming, archery, canoeing, basketball, forestry, wildlife, volleyball, shooting sports, fishing, campfires and crafts.

The Jamestown 4-H Educational Center is located on 16 acres of woods and open spaces along the James River. Amenities include air-conditioned lodges and cabins, archery and rifle ranges, a swimming pool, a floating dock, a ropes course and an amphitheater.

Accredited by the American Camp Association, the camp is operated by adult and teen counselors and a staff that includes lifeguards, recreational leaders, a dietician and a medical attendant. Parent volunteers also are needed. For information, contact Henrico Extension at (804) 501-5160 or [henrico4-h@vt.edu](mailto:henrico4-h@vt.edu), or go to [www.co.henrico.va.us/extension](http://www.co.henrico.va.us/extension).

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March 7, 2013

CONTACT: Capt. James Mellon, Henrico County Division of Fire  
PHONE: (804) 501-5877

*Henrico firefighters to be honored for rescuing pilot in 2011 plane crash*

Three members of the Henrico County Division of Fire will be commended by the VCU Health System on Saturday, March 16 for their efforts to rescue a pilot whose plane crashed at Richmond International Airport in 2011.

Battalion Chief Henry Rosenbaum, Firefighter David Balderson and Lt. Jackson Baynard will be honored during the VCU Health System's fifth annual Shining Knight Gala. The dinner and awards ceremony will begin at 6 p.m. at The Jefferson Hotel, 101 W. Franklin St.

Overall, 25 emergency and hospital caregivers will receive The Order of the Shining Knight in recognition of their exemplary work in the rescue and recovery of pilot Tony Carr, who suffered extensive injuries in the crash.

"The Henrico County Division of Fire is proud to have the outstanding efforts of three of its members recognized at the Shining Knight Gala," Fire Chief Anthony E. McDowell said. "In a moment of crisis, these professionals joined other emergency responders and hospital caregivers to save a life. Battalion Chief Henry Rosenbaum, Firefighter David Balderson and Lt. Jackson Baynard demonstrated that they are true public servants who embody the Division of Fire's professionalism, dedication and commitment to protecting lives and property in Henrico County every day."

Carr, who lives in Henrico, was piloting a twin-engine plane when it crashed April 11, 2011, on a taxiway after takeoff at Richmond International Airport. A total of 19 personnel from Henrico Fire and the Aircraft, Rescue and Fire Fighting (ARFF) Department at Richmond International Airport responded to the scene. Emergency workers rescued Carr from the burning plane and provided lifesaving treatment while he was transported to VCU Medical Center. He suffered extensive burns and fractures to his face, ribs and pelvic area. His recovery has progressed significantly but is ongoing.

Working with Capt. Kevin Garber of ARFF, Rosenbaum formed a unified command to manage the response of emergency equipment and personnel, patient treatment and transportation to VCU Medical Center and the crash investigation with state and federal authorities. A Henrico firefighter since 1984, Rosenbaum currently serves as Henrico's fire marshal.

Balderson performed a cricothyrotomy, a surgical procedure that provides emergency relief to an obstructed airway, on Carr while he was transported to VCU Medical Center. A Henrico firefighter since 1991, Balderson is assigned to Fire Station 6 on South Laburnum Avenue.

Baynard managed Carr's initial treatment as one of six emergency care providers in the ambulance. A Henrico firefighter since 2003, Baynard has been stationed at Fire Station 6 since his promotion to lieutenant in July 2010.





Note: The Shining Knight Gala is open to the public as a fundraiser for injury and violence prevention programs of the VCU Health System. The event will include a multimedia presentation that will tell the story of pilot Tony Carr's crash, as well as the emergency response and his extensive recovery. News media are welcome to cover the event. For information, call Nancy New, nursing director of the VCU Health System, at (804) 828-1440.

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March 7, 2013

CONTACT: Linda Leigh, Executive Assistant, Board of Supervisors  
PHONE: (804) 501-4208

*Fairfield constituent meeting March 18 to highlight state legislative session*

The next constituent meeting of Fairfield District Supervisor Frank J. Thornton will feature Henrico County representatives to the Virginia General Assembly for a discussion of its 2013 legislative session.

The meeting will be held at 7 p.m. Monday, March 18 at the Eastern Henrico Recreation Center, 1440 N. Laburnum Ave.

For information, call (804) 501-4208.

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March 4, 2013

CONTACT: Veta Herbaugh, Executive Assistant, Board of Supervisors  
PHONE: (804) 501-4208

*Varina meetings in March to feature new county manager, deputy managers, budget*

Varina District Supervisor Tyrone E. Nelson will hold two Community Conversations meetings in March to give residents an opportunity to meet new Henrico County Manager John A. Vithoulkas and his team of deputy county managers. The officials will discuss their duties and Henrico's financial outlook.

The meetings will begin at 7 p.m. and be held Monday, March 11 at John Rolfe Middle School, 6901 Messer Road, and Thursday, March 14 at the Elko Community Center, 6216 White Oak Road.

The meetings are open to the public. For information, call (804) 501-4208.

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