

COUNTY OF HENRICO, VIRGINIA
BOARD OF SUPERVISORS
SPECIAL MEETING
March 25, 2014

The Henrico County Board of Supervisors convened a special meeting on Tuesday, March 25, 2014, at 5:15 p.m., in the County Manager's Conference Room, Administration Building, Henrico County Government Center, Parham and Hungary Spring Roads, Henrico, Virginia.

Members of the Board Present:

Patricia S. O'Bannon, Chairman, Tuckahoe District
Frank J. Thomson, Vice Chairman, Fairfield District
Richard W. Glover, Brookland District
David A. Kaechele, Three Chopt District
Tyrone E. Nelson, Varina District

Other Officials Present:

John A. Vithoulkas, County Manager
Joseph P. Rapisarda, Jr., County Attorney
Barry R. Lawrence, CMC, Assistant to the County Manager/Clerk to the Board
Tanya B. Harding, Deputy Clerk to the Board/Administrative Assistant
Joseph A. Casey, Ph.D., Deputy County Manager for Administration
Jane D. Crawley, Deputy County Manager for Community Services
Randall R. Silber, Deputy County Manager for Community Development
Tamra R. McKinney, Director of Public Relations & Media Services

Mrs. O'Bannon called the meeting to order at 5:23 p.m.

Henrico Tourism Update

Mr. Vithoulkas recognized Dawn Miller, Tourism Supervisor for the Division of Recreation and Parks, who in turn recognized the following members of the division's staff who were present: Neil Luther, Director; Allison Buschy, Assistant Director; Karen Perkins, Recreation Manager for History and Tourism; Al Azzarone, Capital Planning Manager; Sam McKelvey, Recreation Coordinator and Site Manager of Dabbs House Museum; and Keith Brown, Sports Tourism Coordinator. Mrs. Miller also recognized Jack Berry, President and Chief Executive Officer of Richmond Region Tourism, and Captain Chris Alberta from the Division of Police.

Mrs. Miller narrated a slide presentation titled *Visit Henrico County*. She began by noting the launching of two tourism websites during the past year, which have been accessed by 20,000 online visitors from 50 states and the global community, and by highlighting the impact of sports tourism on the County's economy. Mrs. Miller cited a 10.5 percent increase in local travel expenditures since 2008 and a \$5 million increase since 2012 in the estimated economic impact of

sports tournaments on the local economy. She then previewed several major baseball and soccer tournaments that will be held in the County during the summer of 2014.

Mrs. Miller continued her presentation by commenting on the County's first sponsorship of a Richmond International Raceway (RIR) NASCAR event during the fall of 2013, where the County's tourism booth attracted visitors from 21 states and two foreign countries and substantial interest was expressed in the 2014 Civil War sesquicentennial reenactment that is being planned by the Division of Recreation and Parks for this coming fall in eastern Henrico on the Runnymede property adjacent to the Malvern Hill National Battlefield Park. She then offered details on the three-day reenactment event, which is being promoted as the "2014 Battle of New Market Heights Reenactment" and is expected to attract 1,500 Civil War reenactors and 5,000 to 10,000 spectators. The Departments of Public Utilities and Public Works and Divisions of Fire and Police as well as two nationally renowned reenactment coordinators are working with the Division of Recreation and Parks on this event. Mrs. Miller responded to several questions from Mr. Nelson and from Mrs. O'Bannon and Mr. Kaechele regarding event logistics, promotion, and traffic control.

Mrs. Miller resumed her presentation by providing an update on the 2015 Union Cycliste Internationale (UCI) Road World Championships, a nine-day international bicycling competition that will be held in the Richmond region in September 2015 and that will include races in Henrico County. She will be working with a "Richmond 2015 Henrico Local Organizing Committee" to generate excitement for the races and help local residents understand the event's community impact. Eight to ten local business owners as well as County staff will serve on the committee.

Mrs. Miller concluded her presentation by noting the significant success of the Triple Crown United States Baseball Championships, which will return to Henrico County in July 2014 and once again culminate in an all-star game at Glen Allen Stadium at RF&P Park. The tournament will attract high school baseball players and college coaches from around the country. In response to questions from Mr. Glover, Mrs. Miller and Mr. Luther confirmed that all high school and major youth tournament baseball games played at Glen Allen Stadium are web streamed live. Mr. Luther advised Mr. Glover he will ensure high school athletic directors are aware of the webcasts.

In response to a question from Mr. Nelson, Mrs. Miller clarified that the Richmond 2015 cycling championships will be held September 20 - 27, 2015, and will begin with a team time trial in eastern Henrico County. This event will be scheduled after normal church hours to minimize traffic disruptions. Mr. Vithoukas pointed out Mrs. Miller's slide presentation on Henrico tourism can be made to community organizations upon request. Also, organizations or businesses interesting in serving as sponsors for the sesquicentennial reenactment event are encouraged to get in touch with the Division of Recreation and Parks.

The Board recessed for dinner at 5:54 p.m. and reconvened at 6:08 p.m.

On motion of Mr. Glover, seconded by Mr. Thomson, the Board approved going into a closed meeting at 6:08 p.m. for Consultation with the County Attorney Regarding Specific Legal Matters Requiring the Provision of Legal Advice Pertaining to Federal Law Governing Appointments to

and Voting Membership of the Richmond Area Metropolitan Planning Organization, Pursuant to Section 2.2-3711(A)(7) of the Code of Virginia, 1950, as Amended.

The vote of the Board was as follows:

<u>Aye</u>	<u>Absent</u>
Patricia S. O'Bannon	
Frank J. Thornton	
Richard W. Glover	
David A. Kaechele	
Tyrone E. Nelson	

On motion of Kaechele, seconded by Mr. Glover, the Board approved going out of the closed meeting at 6:54 p.m.

The vote of the Board was as follows:


<u>Aye</u>	<u>Absent</u>
Patricia S. O'Bannon	
Frank J. Thornton	
Richard W. Glover	
David A. Kaechele	
Tyrone E. Nelson	

On motion of Mr. Kaechele, seconded by Mr. Thornton, the Board approved the attached Certificate of Closed Meeting.

The vote of the Board was as follows:

<u>Aye</u>	<u>Absent</u>
Patricia S. O'Bannon	
Frank J. Thornton	
Richard W. Glover	
David A. Kaechele	
Tyrone E. Nelson	

There being no further business, the meeting was adjourned at 6:55 p.m.


Chairman, Board of Supervisors
Henrico County, Virginia