

COUNTY OF HENRICO, VIRGINIA
BOARD OF SUPERVISORS
SPECIAL MEETING
July 27, 2010

The Henrico County Board of Supervisors convened a special meeting on Tuesday, July 27, 2010 at 4:30 p.m. in the County Manager's Conference Room, Administration Building, Henrico County Government Center, Parham and Hungary Spring Roads, Henrico, Virginia.

Members of the Board Present:

Patricia S. O'Bannon, Chairman, Tuckahoe District
Frank J. Thornton, Vice Chairman, Fairfield District
Richard W. Glover, Brookland District
James B. Donati, Jr., Varina District
David A. Kaechele, Three Chopt District

Other Officials Present:

Virgil R. Hazelett, P.E., County Manager
Joseph P. Rapisarda, Jr., County Attorney
Barry R. Lawrence, CMC, Assistant to the County Manager/Clerk to the Board
Tanya B. Harding, Administrative Assistant/Deputy Clerk to the Board
George T. Drumwright, Jr., Deputy County Manager for Community Services
Angela N. Harper, Deputy County Manager for Special Services
Leon T. Johnson, Deputy County Manager for Administration
Robert K. Pinkerton, P.E., Deputy County Manager for Community Operations
Randall R. Silber, Deputy County Manager for Community Development
C. Michael Schnurman, Jr., Legislative Liaison
Jennifer K. Acker, Assistant Director of Public Relations & Media Services

Mrs. O'Bannon called the meeting to order at 4:37 p.m.

Mr. Hazelett briefly reviewed the two items listed on the special meeting agenda.

Capital Region Collaborative Update

Mr. Hazelett recognized Bob Crum, Executive Director of the Richmond Regional Planning District Commission (RRPDC), and Kim Scheeler, President and CEO of the Greater Richmond Chamber of Commerce. They distributed a brochure and narrated a slide presentation titled *Developing Strategic Priorities for the Richmond Region – Capital Region Collaborative*. Mr. Scheeler began the presentation by noting that its purpose was to get feedback and thoughts from the Board. He thanked Mr. Kaechele and Mr. Hazelett for their participation on the Capital Region Collaborative organizing team. Mr. Scheeler explained that the Collaborative is a partnership between RRPDC and the Chamber to identify and implement regional priorities that

will improve the Richmond region's quality of life. He reviewed the process for receiving community input from government, business, and community stakeholders; spoke to the diversity of the region's population; and cited two initial pilot projects identified by the Collaborative, high speed rail and school preparedness.

Mr. Scheeler recognized Mr. Crum, who narrated the second half of the presentation. Mr. Crum addressed the Collaborative's strategy and focus groups as well as draft aspirations for the region and the following draft regional priorities: social stability and awareness, optimized educational excellence, business and economic development, appealing entertainment destination, leveraged James River, healthy community, and regionally coordinated transportation. He also pointed out the next steps to be taken by the Collaborative and wanted to leave the Board with three questions – Which draft priorities do you support? Which draft priorities do you disagree with? What else would like us to consider?

Mr. Crum responded to questions and comments from the Board. Mrs. O'Bannon emphasized the importance of regional branding and maintaining businesses, Mr. Donati spoke of the need to take a regional approach towards more technical education for high school students; Mr. Kaechele mentioned the public safety concerns of older adults; Mr. Glover noted the need to reduce high school dropout rates; and Mr. Thornton referred to the importance of reassessing educational opportunities offered to high school graduates, connecting economic development and education models, and ensuring that the region is receptive to different types of people and to enhancing social justice. Mr. Glover also voiced concerns regarding the large list of priorities and objectives brought forward by the Collaborative and the feasibility of tackling them in a Dillon Rule state with independent localities. There was discussion by Mr. Glover and Mr. Crum pertaining to the current level of regional cooperation among localities in the region, how the priorities were being developed, and the respective roles of the Collaborative focus groups and organizing team. Mr. Crum concluded the discussions by promising to document the Board's feedback in a written synopsis, which he will prepare for Mr. Hazelett to review and critique.

2011 Commemoration Advisory Commission Update

Mr. Hazelett recognized Ms. Harper, who introduced the following members of the Commission who were present: Gail Atkins, Sarah Pace, Jeannie McNeil, and Bill LaVecchia. Ms. Harper began a slide presentation by identifying the ten topics that would be covered. She then recognized Mrs. Acker, who introduced Katherine O'Donnell, Director of Marketing for the Richmond Metropolitan Convention & Visitor's Bureau (RMCVB). After noting that Ms. O'Donnell had assisted with the development of the Commission's website, Mrs. Acker reviewed the highlights of the website, which contains a mix of tourism and historical information. Mrs. Acker also identified the various ways in which the Commemoration is being promoted. Ms. Harper distributed a recently published promotional brochure on Henrico County produced by the Division of Recreation and Parks and Henrico County Public Schools (HCPS) and also distributed a generic business card that will be used to promote the Commission. Mrs. O'Bannon and Mrs. Acker explained how expenditures for promoting the Commemoration have been minimized thanks to its partnership with RMCVB and the use of in-house resources such as Joel Archibald, Public Relations Specialist for the Department of Public Relations & Media Services, who designed the Commission's logo. Mrs. Acker showed a promotional video produced by RMCVB

that is being run in each hotel room in the region and that contains a welcome message from Mr. Hazelett. Ms. Harper discussed the County's Tourist Information Center at Dabbs House Museum that will open on September 17, 2010 and also discussed associated directional highway signage. She and Mike Jennings, Traffic Engineer for the Department of Public Works, reviewed the design and location of new "Welcome to Henrico County" road signage.

Mrs. Harper recognized Dawn Miller, Director of Public Information and Television Services for HCPS, and Carol Simopoulos, HCPS Educational Specialist for Social Studies K-5. Ms. Miller reviewed HCPS' 400th anniversary promotional activities, a newly designed school banner and student bookmark, and a history of Henrico educational video. Ms. Simopoulos discussed historic plaques approved by the County's Historic Preservation Advisory Commission; a newly designed and framed school poster and a school history rack card; and student and teacher opportunities, including the Henrico Explorers Passport program and Summer Institute 2010 teacher workshop. She responded to questions from the Board.

The Board recessed for dinner at 6:03 p.m. and reconvened at 6:12 p.m.

Ms. Harper resumed the slide presentation by providing information on the commemorative vendor, Logovision, LLC; noting commemorative items that will be sold by the vendor; and reviewing the three versions of commemorative Civil War posters that will be printed for sale. She responded to questions from the Board. Ms. Harper then recognized Christine Campbell, Assistant Director of Public Libraries, who explained a notable Henricoan database that has been developed by the Commission. Andrea Brown, Librarian for the Glen Allen Branch, distributed copies of a "Notable Henricoans Database Nomination Form," which also included the criteria for inclusion in the database.


Ms. Harper introduced Cristol Klevinsky, an Administrative Assistant in the County Manager's Office, who is serving as Project Manager for the Commission's community partnerships. Ms. Harper also introduced two partnership coordinators who were present, Alfred Arzuaga of the Department of Community Revitalization and Elizabeth Goff of the Department of Public Works. Mrs. Klevinsky distributed a list of businesses and organizations that the Commission has contacted in regards to the Commemoration. Ms. Harper also identified special partnerships that have been developed by the Commission, cited shire event participation by the County's sister counties and sister city, and reviewed the Commission's 2011 hosted events and exhibits. She shared a recorded version of a song titled "Echoes of Henrico," that was commissioned for the 400th anniversary. The song will make its premier at the January 2011 shire event.

Ms. Harper concluded her presentation by identifying next steps for the Commission. She noted that another update on the Commission will be provided to the Board in November 2010.

Mr. Hazelett briefly updated the Board on two additional matters, the status of a mandatory collective bargaining provision for public employees contained in the 2010 federal supplemental appropriations legislation and the status of negotiations with Cumberland County on the proposed Cobbs Creek Reservoir Project. Mrs. O'Bannon thanked the members of the 2011 Commemoration Advisory Commission for their hard work in taking good ideas and

making them better. She also thanked Ms. Harper for her efforts as lead staff to the Commission.

There being no further business, the meeting was adjourned at 6:55 p.m.


Chairman, Board of Supervisors
Henrico County, Virginia