

COMMUNITY REVITALIZATION

DESCRIPTION

The Department of Community Revitalization coordinates the County's revitalization efforts and community development programs. The department plays an integral role in the enhancement of existing residential, commercial, and industrial areas in the County. The Department is divided into two major divisions (Community Development and Community Maintenance) and is responsible for administering the following programs: Community Maintenance program; CDBG, HOME and ESG programs; Virginia Enterprise Zone program; Commercial Revitalization Assistance; Neighborhood Revitalization Assistance; Volunteer Assistance Program; and property maintenance and zoning enforcement in developed communities.

OBJECTIVES

- To administer and aggressively market the County's Enterprise Zone program to potential new and existing businesses and/or property owners.
- To administer the CDBG, HOME and ESG programs to assist in meeting the County's community development objectives.
- To administer the Community Maintenance program of environmental and zoning enforcement.
- To identify needs within the County's older communities and offer staff and volunteer services to improve properties and structures as a part of the Volunteer Assistance Program.
- To prepare commercial enhancement plans in older commercial corridors and districts in the County in order to identify barriers for new investment and to develop realistic plans of action for addressing concerns.

FISCAL YEAR 2021 SUMMARY

Annual Fiscal Plan

<u>Description</u>	<u>FY19</u>	<u>FY20</u>	<u>FY21</u>	<u>Change</u>
	<u>Actual</u>	<u>Original</u>	<u>Approved</u>	<u>20 to 21</u>
Personnel	\$ 1,541,995	\$ 1,562,260	\$ 1,243,717	(20.4%)
Operation	273,742	302,548	259,719	(14.2%)
Capital	384	5,903	5,608	(5.0%)
Total	\$ 1,816,121	\$ 1,870,711	\$ 1,509,044	(19.3%)
Personnel Complement ⁽¹⁾	19	19	19	0

⁽¹⁾ Personnel Complement does not include 6 Complement III positions that are funded through grant programs.

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PERFORMANCE MEASURES

	Performance Measures			Change 20 to 21
	FY19	FY20	FY21	
Workload Measures				
Community Maintenance Cases	12,793	11,513	12,800	1,287
Inspections Made	37,117	31,549	37,000	5,451
Technical Assistance to Business	887	600	850	250
Enterprise Zone Design Asst. Provided	8	7	7	\$ -
Efficiency Measures				
Volunteers Participating	234	230	250	20
Volunteers Hours Worked	3,099	2,500	3,050	550
CCP Hours Worked	4,380	4,000	4,000	\$ -
Effectiveness Measures				
Violations Issued	5,099	4,334	5,000	666
Enterprise Zone Grants Completed	18	15	18	3
Value of Enterprise Zone Grant Assisted Project	\$ 212,515	\$ 350,000	\$ 450,000	\$ 100,000
Value of All Enterprise Zone Projects	\$ 45,089,360	\$ 45,000,000	\$ 45,000,000	\$ -
Value of Grants Awarded	\$ 56,715	\$ 85,000	\$ 95,000	\$ 10,000

OBJECTIVES (CONTINUED)

- To coordinate the review of tax credit applications and low-interest bond financing requests in order to encourage rehabilitation and new investment in the County's older multi-family developments.
- To develop neighborhood enhancement strategies for mature residential and commercial areas of the County in order to ensure that such areas remain attractive for existing and potential residents and retain viable businesses
- To perform special projects requested by the Board of Supervisors, County Manager, or other departments.

BUDGET HIGHLIGHTS

The Community Revitalization Department's mission statement is as follows: *"To coordinate the County's revitalization programs and services intended to promote healthy, vibrant, and attractive residential, commercial, and industrial communities."*

The Department's approved budget for FY2020-21 is \$1,509,044. This represents an overall decrease of \$318,543 or 20.4 percent from the FY2019-20 approved budget. The operating component decreased by \$42,829 or 14.2% and the capital component decreases by \$295 or 5% from the previous fiscal year. All budgetary decreases are in response to the economic turmoil from the COVID-19 health emergency.

DEPARTMENTAL HIGHLIGHTS

Community Revitalization collaborates with the Department of Building Inspections in a multi-faceted effort to proactively enforce compliance with applicable codes directed at creating and maintaining clean and safe communities. The Department is dedicated to preserving and revitalizing the County's mature neighborhoods, business corridors and industrial areas through its programs and activities. Staff provides presentations to neighborhood, businesses and community organizations to raise citizen awareness regarding community maintenance requirements, housing assistance and Enterprise Zone programs administered by the Department. The meetings also allow for the collection of valuable feedback on Department programs and an opportunity to solicit volunteers for assistance projects.

The Community Development Division administers the programs funded by the U.S. Department of Housing and Urban Development (HUD), which includes the Community Development Block Grant (CDBG), Housing Opportunities Made Equal (HOME), and Emergency Solutions Grant (ESG) programs within Henrico County. The ESG funds are used for homeless prevention, rapid rehousing, and support for the operation of homeless shelters. All three of these grant programs, which are awarded by the Federal government each year, are based on the Federal fiscal year that runs from October 1st through September 30th. There are six positions within the Department that are grant-funded and are not included in the County's personnel complement. This funding is appropriated once the grant awards are announced by HUD and the projects and programs to be supported by the award have been identified and approved by the Board of Supervisors. The projects and programs begin after grant contracts are signed by HUD and the County. Grant funding that is not expended by the end of the County's fiscal year is re-appropriated in the following year to complete the use of this funding.

A few of the Community Development Division's major accomplishments within the CDBG, HOME, and ESG grant programs include the continuation of the Housing Rehabilitation program and Emergency & Minor Repair program, the CONNECT Program for at-risk youth, the down payment assistance program providing homeownership opportunities to first-time homebuyers, and funding of the Commercial Assistance and Enterprise Zone Programs.

CDBG funds were also used to assist with a new accessible playground at St. Joseph's Villa for children with disabilities, the construction of a multi-purpose building at SOAR365's (formerly Richmond ARC) Camp Baker facility, and support for five new supportive housing units at Virginia Supportive Housing's New Clay House. HOME funds enabled the completion of four new single-family homes from either new construction or rehabilitation of vacant homes for sale to low income, first-time homebuyers. The ESG program provided homelessness prevention and assistance to homeless persons with shelter and case management, and rapid re-housing for homeless families, including relocation of families with school children from hotels into permanent housing. The Community Development Division also administers the Enterprise Zone Program and Commercial Assistance Program to facilitate improvements to commercial buildings and business corridors. Enterprise Zone businesses in Henrico received just over \$1 million in State grants for work completed or jobs in 2018.

The Community Maintenance Division conducts field inspections, coordinates community clean-ups, and aids activities for neighborhoods throughout the County. The Division is involved in Operation Paintbrush, which matches civic, church, business and neighborhood groups with low income senior citizens whose homes need minor repairs and painting. Volunteers continue to contribute many hours to neighborhood clean-up activities as well as assistance

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projects ranging from yard maintenance and clean-up to house repairs and painting for low-income and senior citizens.

Supervision of volunteers on weekends requires a substantial number of staff work hours outside the normal five-day schedule. The courts' assignment of Community Corrections Program participants to perform community service on weekends also contributes additional hours to the community maintenance programs.

The Community Maintenance Division of the Department of Community Revitalization will continue to work closely with Building Inspections' Existing Structures Division as they provide certain community maintenance services related to violations of the building code in existing structures and ordinances on graffiti. Historical budget expenses in both areas are depicted below:

Fiscal Year	Building Inspections	Community Revitalization	Total
2010-11	\$360,529	\$1,576,211	\$1,936,740
2011-12	369,130	1,534,445	1,903,575
2012-13	336,336	1,516,392	1,852,728
2013-14	255,275	1,473,675	1,728,950
2014-15	258,012	1,467,094	1,725,106
2015-16	335,837	1,549,846	1,885,683
2016-17	264,474	1,583,999	1,848,473
2017-18	236,785	1,684,624	1,921,409
2018-19	274,056	1,816,121	2,090,268
2019-20	479,807	1,870,711	2,350,518
2020-21	402,489	1,509,044	1,911,533