



NEWS RELEASE

Eric D. English - CHIEF OF POLICE

CONTACT PERSON:

Lieutenant M. C. Pecka

Phone: 804-501-4869

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Chief English announces new Vision, Mission, Values, and Guiding Principle for Henrico Police

In a video released by Henrico Police December 14, 2020, Henrico's Chief of Police, Eric English, announces a new Vision, Mission, Values and Guiding Principle for Henrico Police.

A diverse workgroup of Division member comprised of civilian, sworn and 911 staff are credited with crafting the Division's new culture and core beliefs. The workgroup was initially formed under the direction of former Chief of Police, Humberto I. Cardounel, Jr. Chief English fully embraced the workgroup's efforts and is excited to present the group's work to the community and stakeholders.

"The final product addresses modern concerns of law enforcement and reflects the type of police agency *we are* and continually strive to be. It represents who we truly are and acknowledges the importance of police-community relationships. You'll see an emphasis on civic trust throughout," said Chief English.

The internal workgroup, aptly called the Rebrand Workgroup, developed an all-new Vision for the Division, modernized the Mission, and redefined its Values and Guiding Principle. The work has been presented to and endorsed by the Division's executive and supervisory staff, member of the Chief's Advisory Board, and a handful of Henrico County leaders.

"We have a lot of exciting things in the works we are eager to show the community – I think they're going to be pleased," added Chief English.

The workgroup also created a new tagline for the Division: **One Team. One Community. Safer Together**. The tagline will be incorporated into future branded materials.

Media Link: <https://youtu.be/gFxTjE8KY5I>

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