



WOAH!

WATCH OUT AHEAD HENRICO

Vehicle crashes involving pedestrians and bicyclists are on the rise, leading to often serious or fatal injuries.

In 2023,

Henrico County had

87 CRASHES

**involving
pedestrians, with**

9 FATALITIES



23 CRASHES

**involving
bicyclists, with**

1 FATALITY



Watch Out Ahead Henrico (WOAH!) is a public-awareness campaign to promote safer streets for everyone. Whether you're traveling by motor vehicle, bike or foot, remain alert and avoid distractions, including headphones and mobile phones.



Whenever possible, avoid a collision:

DRIVERS

- Stay alert and obey all traffic laws
- Reduce your speed around pedestrians and bicyclists, including at crosswalks and in areas where parked cars may obstruct views
- Leave at least 3 feet of space to the left of bicyclists when passing or overtaking them

WALKERS & RUNNERS

- Use sidewalks and crosswalks where they are available
- Face traffic if sidewalks are not available
- Assume drivers can't see you, especially at night
- Wear bright or reflective clothing and walk in well-lit areas away from parked cars and other obstacles

BICYCLISTS

- Follow the rules of the road as if you were a motorist*
- Wear a helmet and bright or reflective clothing
- Be predictable, use proper hand signals and avoid sudden movements
- Use front and rear lights, required at night*

**Required under Virginia law*

Henrico is committed to providing an efficient and safe transportation network for residents and the traveling public. The Department of Public Works has an active program to construct sidewalks along county-maintained roads. The county also supports enhanced access to public transit through the GRTC Transit System.