



HENRICO POLICE

# NEWS RELEASE

ERIC D. ENGLISH, CHIEF OF POLICE



## CONTACT

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FOR IMMEDIATE RELEASE

May 6, 2024

## Henrico Police to Launch Motorcycle/Bicycle Safety Campaign

(Henrico County, Va.) – The Henrico County Police Division is excited to announce a new highway safety campaign focused on raising awareness for motorcycle/bicycle safety.

On **Thursday, May 9, 2024**, Henrico Police will launch its “*Never Too Safe On 2 Wheels*” campaign to educate community members about motorcycle and bicycle safety during the month of May and year-round. The idea is simple – you can never be too safe when traveling on a motorcycle or bicycle.



May is Motorcycle and Bicycle Safety Awareness Month. With warmer weather in full swing here in Virginia, Henrico Police, along with area stakeholders, want to ensure all cyclists are safe when traveling county roads and beyond.

Please consider joining us on Thursday for a media event:

- **WHAT:** “*Never Too Safe On 2 Wheels*” campaign
- **WHEN:** Thursday, May 9 at 11 a.m.
- **WHERE:** Henrico County Public Safety Building parking lot (7721 E. Parham Road)
- **WHO:** Henrico County Police Division, Henrico County Division of Fire, Henrico County Dept. of Emergency Communications, Virginia State Police, Virginia Dept. of Motor Vehicles, AAA-Mid Atlantic, Richmond Ambulance Authority

## Office of Public Affairs

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SAFER TOGETHER**



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So far in 2024, Henrico Police has seen an uptick in the number of motorcycle and bicycle crashes. As more cyclists venture out onto the roads during the spring/summer months, please ensure you are following the below safety tips.

## **MOTORCYCLE SAFETY:**

- Obey traffic lights, signs, speed limits and lane markings.
- Wear a helmet and other protective gear.
- Ride with the flow of traffic and leave plenty of room between your bike and other vehicles.
- Always check behind you and signal before you change lanes.
- Apply reflective materials to your motorcycle and/or helmet.

## **BICYCLE SAFETY:**

- Ride with the flow, in the same direction as traffic.
- Obey street signs, signals and road markings, just like a car.
- Wear a helmet and other protective gear.
- Assume the other person doesn't see you; look ahead for hazards.
- Do not text, listen to music or use anything that distracts you by taking your eyes/ears off the road.
- Wear bright clothing and/or reflective materials.

## **MOTORIST SAFETY AROUND CYCLISTS:**

- Be watchful of cyclists riding at lower speeds.
- Avoid any distractions.
- Obey traffic lights, signs, speed limits and lane markings.
- When passing a bicyclist, ensure there is at least three feet of separation.

Please respond to [police-media-relations@henrico.us](mailto:police-media-relations@henrico.us) by **Wednesday, May 8** if you plan to attend this media event. For news media unable to attend, the announcement will be [livestreamed](#) on the Henrico County Police Division channel on YouTube.

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