



2019 Henrico Poster Contest Rules and Resources

The annual Conservation Poster Contest provides students in grades K through 12 an opportunity to convey their thoughts about soil, water and related natural resource issues through art. The rules and deadlines below are specific to Henrico County. Please see the Poster Contest Leader Guide for information in your District.

Eligibility:

The Conservation Poster Contest is open to kindergarten through twelfth grade students. Winning entries at the local level will advance to the state competition sponsored by the Virginia Association of Conservation Districts. Winning entries at the state level will advance to the national poster contest sponsored by the National Association of Conservation Districts

2019 Contest Theme:

The Conservation Poster Contest theme is "**Life in the Soil: Dig Deeper**".

Categories:

Poster categories by grade are K-1, 2-3, 4-6, 7-9 and 10-12. The contest is open to public, private or home school students as well as scout troops and youth groups.

Contest Rules:

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters (no computer only special category)
- **Poster size must be 11"x17"- half a poster board. Only that size will be accepted.**
- Posters should be packaged so they remain flat when sent for judging.
- All posters must be created by an individual student rather than a team of students.
- The 2019 title "**Life in the Soil: Dig Deeper**" must be on the poster.
- Posters must have signed entry form on the back to be eligible for judging.
- Although younger students will most likely receive help in planning from parents or teachers, HSWCD encourages each student to do as much of the work as possible by him/herself. Entries completed by students in their handwriting and coloring will score better than those designed, drawn and colored by adult assistance.

Poster Evaluations:

Poster Contest entries are reviewed by the staff and Board of Directors of the Henricopolis Soil & Water Conservation District. Posters are evaluated on the following criteria:

- Conservation message- poster uses correct theme (50%)
- Visual effectiveness (30%)
- Originality (10%)
- Universal appeal (10%)

Entry Deadline:

Entries are due in the Henricopolis office no later than October 11, 2019. Henricopolis staff will provide pick up from Henrico County Schools that day.

Questions:

Please feel free to contact Lindy Durham at 804-501-5175 or dur24@henrico.us with any questions.or to schedule a poster contest presentation.