



# NEWS RELEASE

Humberto I. Cardounel, Jr. – CHIEF OF POLICE

---

CONTACT:  
Lieutenant Chris Garrett  
Telephone – (804) 501-4869

FOR IMMEDIATE RELEASE  
March 5, 2018

## **Henrico Police Issues a SCAM Alert**

Henrico Police is making the public aware of a scam targeting local businesses.

Henrico Police has been made aware of a scam being perpetrated by a fraudulent company offering advertising services to local businesses. The business receives an unsolicited telephone call from a person representing the company as an associate of local high school booster clubs. The company sells banner space, T-shirts, and other sporting event promotional items and suggests that a portion of the proceeds will go to support school athletics. If purchased, the company says they will send the promotional items to the local high school to be displayed or given away at sporting events.

The scam starts with the use of telemarketing and progresses to e-mail correspondence. A series of official-looking documents and detailed correspondences are sent to the victim company. Once payment is received, a small sample of inferior products is shipped, but the complete order is never delivered. This fraudulent promotion is not linked with any Henrico County school. The high schools do not receive any monetary proceeds that the fraudulent company promises the local business will be donated to the school.

To avoid being a victim, businesses are encouraged not to participate in an unsolicited offer for advertisement benefitting school athletics. If a business wishes to participate, it is recommended that someone contact a representative from the school to confirm the legitimacy of the promotion.

Businesses that have incurred monetary loss from this type of scam are encouraged to have an employee contact Henrico Police at (804) 501-4810 and document the circumstances in a police report.

###